



# SRINAKHARINWIROT UNIVERSITY





*The oldest existing building of Sakon Nakhonrajavidyalaya University at Prasannit campus*

## Objectives

The University is concerned with the development of man as an individual and as a social being. It endeavours to encourage the pursuit of knowledge and also to increase the student's capacity to earn a living and to be self-reliant in the modern world by developing an effective communication ability, the art of critical thinking, leadership, and social responsibility.

The University is also concerned with developing the student's appreciation of Thai culture and attitudes, and the importance of achieving a balance and rapport between all sections of the community --both urban and rural--as an ideal fundamental to the Thai way of life.

## University Symbol

The symbol of the University contains a circle enclosing a graph of an exponential function  $y = e^x$ . The University motto, in Pali, is "Sika Wirunhi Sampatta", meaning "Education is Growth".



The University colours are grey, representing the brain, and red, representing blood or bravery. (Together the Colours mean "to have the courage to think bravely")

# Campuses

Srinakharinwirot University (SWU) is unique among Thai universities in having campuses in all major regions of the country.

In Bangkok, there is the central campus at 4 locations : Prasarnmit, Patumwan, Palasuksa, and Bangkhen.

Bangsaen, in Chonburi Province, is approximately 100 km to the east. Phitsanulok is almost 400 km to the north. Mahasarakham is in the middle of the northeast region, about 500 km from Bangkok. And Songkhla is 950 km to the south.

Bangsaen can be reached by road in about 2 hours. Phitsanulok can be reached by rail or air. Songkhla can be reached by rail or air via Hat Yai, and similarly Mahasarakham via Khon Kaen.



*Map showing the locations of Srinakharinwirot University campuses*

# Addresses

## Prasarnmit

Sukhumvit Soi 23, Bangkok 10110, Thailand  
Tel. 258-0310 to 13  
Telex. 72270 UNISRI TH

## Patumwan

Henry Dunant Road, Bangkok 10500, Thailand  
Tel. 252 7048, 252 7055  
Telex. 72270 UNISRI TH

## Palasuksa

Rama 1 Road, Bangkok 10500 Thailand  
Tel. 215 3544  
Telex. 72270 UNISRI TH

## Bangkhen

Chaengwattana Road, Bangkok, 10900 Thailand.  
Tel. 521-1578  
Telex. 72270 UNISRI TH

## Bangsaen

Bangsaen, Chonburi 20131, Thailand  
Tel. (038) 376560  
Telex. 75509 UNISRI TH

## Songkhla

Songkhla 90000, Thailand.  
Tel. (074) 311711  
Telex. 64211 UNISRI TH

## Phitsanulok

Phitsanulok 65000, Thailand  
Tel. (055) 258921  
Telex. 46271 UNISRI TH

## Mahasarakham

Mahasarakham 44000, Thailand  
Tel. (043) 71180  
Telex. 57401 SWUMK TH



*Views of SWU campuses*



# Organizational Structure

SWU is a state university under the jurisdiction of the Ministry of University Affairs. Financial support from the government is almost the total source of funding. Policy is set by the University Council. The University is governed by the Administrative Board. The Faculty Senate has an advisory role.

The chief officer of the University is the President, with jurisdiction over all campuses. Each campus

(other than Prasarnmit Campus) is headed by a Vice-President. There are also Vice-Presidents for Administration, Academic Affairs, Student Affairs, and Special Affairs and International Relations.

Each faculty is headed by a Dean, stationed at Prasarnmit campus, with Associate Deans at the other campuses. The programmes offered at different campuses follow a uniform pattern.

# Units of the University

Office of the President  
Faculty of Education  
Faculty of Humanities  
Faculty of Medicine  
Faculty of Nursing  
Faculty of Physical Education  
Faculty of Science  
Faculty of Social Science  
Faculty of Technology  
Graduate School  
Behavioral Science Research Institute  
Educational and Psychological Test Bureau  
Institute of Southern Thai Studies  
Marine Science Institute  
Isan Art and Culture Research Institute  
Academic Resources Center  
Libraries  
University Demonstration Schools  
Computer Center

## Affiliated Units

Bangkok College of Nursing  
Kuakarun College of Nursing



*The Board of University Council*



*HRH Princess Maha Chakri Sirindhorn with her fellow doctoral graduates, 1986.*

## Past, Present, and Future

Srinakharinwirot University was established by Royal Decree in 1974. The name "Srinakharinwirot" means "the grace and glory of the land." It was graciously designated as the name of the University by His Majesty King Bhumibol Adulyadej. The University prides itself on being the first higher education institution in the country that offers programs leading to the degrees of Bachelor of Education, Master of Education, and Doctor of Education.

As a leading educational institution with a strong emphasis in education, the University was profoundly honoured to have been chosen by Her Royal

Highness Princess Maha Chakri Sirindhorn when she decided to pursue her graduate studies. In 1986, she earned a doctorate in Development Education, becoming the first member of the royal family in Thai history ever to attain such a high academic distinction in the field of education.

First established in 1949 as the School of Advanced Teacher Training at Prasarnmit, the institution has had a long history in the field of upper-level teacher training. In 1954, the School became the College of Education, with authority to grant a Diploma in Education and subsequently a Bachelor of Education as well as a



Master of Education degree. In 1974, another milestone was reached when a Doctor of Education program was inaugurated. From its initial student body of 200 as the College of Education, a hundredfold growth in enrolment has been achieved through the three decades, with a total at present of over 23,000 students.

The first branch campuses, Patumwan and Bangsaen, came into being in 1955. The others followed in the next decade and a half : Phitsanulok in 1967, Mahasarakham and Songkhla in 1968, Bangkok in 1969, and Palasuksa in 1970. All the campuses offer at least a Bachelor of Education program.



In 1955, the Prasarnmit campus opened evening classes known as the Twilight Program for teachers in service. This program is now a feature of every campus, and today over 10,000 students - about half of the Srinakharinwirot enrolment - register in the Twilight Program.

In 1961, the Prasarnmit campus admitted its first graduate students in a two-year program leading to the Master of Education degree. In addition, twelve graduate diploma programs were offered in 1963, and ten years later one more was initiated in Special Education. Today, all are master's degree programs. In 1974, two Doctor of Education programs were launched in Curriculum Research and Development and in Development Education.



In 1976, Prasarnmit added courses leading to Bachelor of Arts and Bachelor of Science degrees, while Bangsaen embarked on a Master of Education program in Biology and Phitsanulok did likewise in Educational Administration. Also in this same year the University was joined by the Bangkok College of Nursing to offer a Bachelor of Education program in Nursing Education.



The year 1979 saw two more campuses forging ahead with a Master of Education program : Maharakam in Secondary Education and Songkhla in Higher Education. To these some more fields have since been added.

In 1982, the University made another progressive step in health science by establishing the Faculty of Nursing at Bangsaen Campus.

The year 1985 marked a major advancement of the University when the Faculty of Medicine was established in collaboration with Vajira Hospital of the Bangkok Metropolitan Administration.

In 1986, three more academic units were added at the Maharakham Campus, namely, the Academic Resources Center, Faculty of Technology, and the Isan Art and Culture Research Institute. In the meantime, an attempt has also been made to upgrade the Medical Service Center on the Bangsaen Campus by transforming it into the Institute of Community Health Development

For the future, while it is possible to foresee considerable expansion within the present framework, more programs will be needed to enable the University to fulfill its responsibilities toward national development.

For example, more physicians and nurses are needed to maintain and upgrade medical services; and architects to match the country's growing industrialization; and more specialists in nutrition and food science and technology to staff services in education, industry, and medicine.





# Fields of Study and Degrees Granted

SWU offers programmes leading to Bachelor's, Master's and Doctor's Degrees, and a Graduate Diploma

At present, there are 44 programmes leading to Bachelor's degree : 24 for B.Ed., 14 for B.S., and 6 for B.A.

33 programmes are offered at the Master's level : 27 for M.Ed., 3 for M.A., and 3 for M.S.

There is 1 programme leading to a Graduate Diploma.

There are 5 doctoral programmes leading to the degree of Ed.D., and 1 for M.D.

Current enrolments (1988) are approximately 10,467 at the Bachelor's level, 2,262 at the Master's level, 93 at the Doctor's level, and 12 at the Graduate Diploma level.



*SWU students at a graduation ceremony*



# SWU 1989

SWU 1989  
Official Yearbook of the University  
of Social Welfare and  
Humanities  
Volume 12, Bangkok 10110  
Thailand